

# REFRESHER COURSE

Magazines have always been an integral part of my life. My first subscription was to Tatler, a gift from my Anglophile father. And the second was to Ms. Magazine, a gesture from an older, wiser sister. To create this September issue I channeled both, tracking down women with high-wattage style and mega substance.

And it all arrives with a serious splash. This issue not only rolls out our refreshed redesign, but also a new name, *Modern Luxury San Diego*. Think of it this way: It's everything you loved about *Riviera* but even *more* curated and *more* current, and still brimming with those unexpected gems. Our Now In section is buzzier than ever, delivering the scoop on a topthis fashion entrepreneur ("Head of the Class"), a hairstylist making waves in the celeb world ("Shear Genius") and an homage to San Diego's most lauded female architect, Jennifer Luce ("Toast of the Town"), who has clients around the globe but calls La Jolla home. Talk about representing.

I'm a huge fan of architecture. It's why we photographed our "Women of Style" feature at the Phoenix House by another acclaimed architect, Sebastian Mariscal. There, we enlisted some double vision as star shooter Robert Benson photographed three pairs of extraordinary ladies: an in-demand doctor duo with a penchant for Chanel, a rule-breaking artist and her successful mentor, and a set of high-fashion neighbors who refuse to be overshadowed by their high-powered husbands.

Speaking of design, we get an exclusive peek into the lair of PR queen Jamie Lynn Sigler ("The Suite Life"), who tapped the gents of La Jolla's Esteban Interiors to create a downtown respite. The entrepreneur is opening offices around the country but staying local, with her incredible views as the ultimate reward.

Having spent the last decade with the magazine, I've always marveled at how people not only manage, but strive, to stay in San Diego while spreading their tentacles around the globe. Take this issue's back-page subject, the Cardiff-by-the-Sea author Michelle Gable ("The Write Stuff"). In her internationally best-selling *Paris Apartment*, she transforms a real-life story of a Paris time capsule, unlocked for decades, into a page-turning novel of historical fiction. The hotly anticipated follow-up, *I'll See You in Paris*, was written in longhand while attending her daughters' softball games and basking in the glow of North County beaches. Bonus: Proceeds from her third paperback reprinting are being donated to her favorite S.D. charities.

Last but not least, that brings me to our philanthropic scene. Our party pages are the lifeblood of the magazine, and in our new Snapshots section, we are covering and curating more of S.D.'s smoldering soirces. It's just more proof of a cause célèbre. Hear us roar.

Gillian Flynn Editor-in-Chief gflynn@modernluxury.com 18 GET THE LOOK

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# The SUITE

For Jamie Lynn Sigler, founder of the ballyhooed J Public Relations, high-rise living in San Diego is inspired by her luxury hotel clientele. We check in to her classic, modern lair.

By AnnaMaria Stephens Photography by Robert Benson Jamie Lynn Sigler is on top of the world. From her chic HQ in San Diego, she helms J Public Relations (jpublicrelations.com), one of the country's leading travel and hospitality firms. Now she has a downtown home to match her meteoric ascent. With sweeping views of the city and bay, Sigler's high-rise condo takes its cues from the most covetable luxury hotels. And, like the ever-smiling PR maven herself, it was made to entertain.

"Being out and about at parties is my work personality," says Sigler, a convivial Cape Cod transplant with a seriously impressive client roster. "But my perfect night home would be dinner with my boyfriend. I'm a homebody, and I love having family and friends around."

The 34th-story, two-bedroom condo is a floor below her previous digs. She'd been renting and eager to buy when she lost her keys while traveling and accidentally called the real estate agent instead of the building manager. "I found out the unit had just been listed," says Sigler. "It was in disgusting shape so I was able to totally pimp it out!"

Naturally, she tapped Esteban Interiors (estebaninteriors.com).

The La Jolla design firm—longtime friends of CONTINUED...





HOTEL CALIFORNIA From left: Sigler's bedroom mixes layers of muted hues and textures, from luxurious linens to wallpaper with a dusting of glitter. The large-scale "California" artwork above the bed is by Sigler's friend, local photographer Monica Hoover; a cozy deck affords views for miles.

...CONTINUED Sigler's—have created a glamorous look for her offices in San Diego and New York. The color pink is practically a trademark at JPR, which represents clients including Vail Mountain Resorts, a big professional coup for "ski bum" Sigler.

A bold fuchsia chair nods to the go-to hue in her home, along with an eye-popping floral wallpaper in the powder room. But most accents are far subtler. "My house is very calm," says Sigler, who favors neutrals with a hint of glimmer. "I wanted a place that was timeless. I like to take risks, but I'm also classic. I swear by a black dress and my signature pair of Chanel earrings."

Sigler, who started JPR in 2005 and recently launched a new digital and social

≪ "I wanted a place that was timeless. I like to take risks, but I'm also classic. I swear by a black dress and my signature pair of Chanel earrings." – Jamie Lynn Sigler, founder of JPR »

media strategy company, Seventh & Wit, is always on the go. When she was a child, she was already obsessed with hotel rooms. "I would flip out when we'd stay at a Howard Johnson," she laughs. "Obviously, I've stepped up my game."

The hospitality-inspired must-have in her new home? A steam shower with a large enough bench for a supine shvitz. "That required some major brainpower," says designer Esteban Lopez, who even tracked down a stylish fog-proof mirror for Sigler's



WALL FLOWER Esteban Interiors enlisted statement wallpaper throughout the home, including Trove's Nekkar in the guest bathroom.



a dress, Sigler, right, requested bespoke bar stools that would allow her to sit

with her legs crossed at the counter.

master bathroom. "We got very creative."

Esteban Interiors also reconfigured the condo's kitchen, nixing a separate dining area to open the space and the views. "Urban clients don't spend much time in their homes," explains Lopez. "Most of Jamie's entertaining starts in the communal kitchen and revolves around it."

Custom touches abound, like the large walnut countertop that had to be split in two to fit the building's freight elevator. High-end appliances from Pirch include a Miele coffeemaker that Sigler shows off to every visitor. "It's one of the greatest things in the world," she says.

The blond dynamo, who has an enviable dress and shoe collection from the likes of Valentino and Chloé, worked with California Closets to create ultracustomized storage—another dream come true. "Every single part of my closet is utilized. Even my funky statement necklaces have their own spot."

She also tapped the full potential of the condo's sky-high outdoor spaces. Her two roomy decks feature colorful planters from Laguna Coast Pottery and plants gifted by her boyfriend, green-thumbed developer Tim O'Grady, who has a home in Rancho Santa Fe. "He loves architecture and design," says Sigler. "He's sociable but really enjoys being at home."

#### Crib Sheet

Jamie Lynn Sigler was born a hostess with the mostest, and her newly reminted condo is the place to entertain. Here are her go-to faves.

"I fell in love with Designs by Sheri, whose florals I first saw at The US Grant lobby. She always does something surprising and a little edgy."

Designs by Sheri, 619.846.6496

"My family jokes that the best thing I make for dinner is reservations. I love using local chefs for parties like Brian Redzikowski from Kettner Exchange."

Kettner Exchange, 2001 Kettner Blvd., 619.255.2001, kettnerexchange.com

"Wine country is one of my favorite destinations. J Wine makes the perfect rosé for entertaining, and the girls know I am a sucker for being 'on brand.' And Rudd Oakville Estate's Cabernet is a big celebration wine."

J Wine, jwine.com; Rudd Wines, ruddwines.com

"I always stock up on candles at the Encinitas-based Khara Serrato trunk shows. I'm loving the Voluspa Champagne rose."

Chic Mommy Candles & Gifts, shopchicmommy.com





#### 1 CUSTOM DESIGNS

Esteban Interiors is a high-end boutique interior design firm. They are a luxury brand that is unique, fashionable and delivers superior & personalized service levels. Not only does Esteban Interiors provide residential and commercial interior design services, they also create unique installations for their clients while providing custom furniture and lighting solutions. Visit Esteban Interiors in the heart of La Jolla's design district on Girard Avenue for design service inquires and to view items from their custom collections. 858.729.0045, estebaninteriors.com



#### 2 ARRIVED! JUST IN TIME FOR THE ENTERTAINING SEASON

Gather your friends and family around the Walker dining table. At 102" in length and its solid Rowan wood top and Ash base it sure to draw a crowd. Available at Hold It Contemporary Home. 1570 Camino de La Reina-Mission Valley. 888.902.6660, holdithome.com

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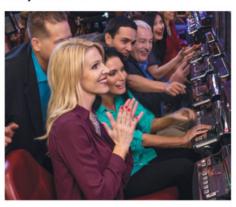
#### 3 PERSONALIZE YOUR EVENT WITH SNAKE OIL COCKTAIL CO.

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## 4 SEPTEMBER LOBSTER + FOOTBALL PROMOTIONS

Valley View Casino & Hotel is kicking off exciting new promotions! Exclusively for the month of September, Players Club members can enjoy \$10 lunch or \$20 Maine lobster dinner at The Buffet Monday-Thursday. Plus, join them on Sundays, Mondays and Thursdays from 6PM-9PM during Football Frenzy for food and drink specials and your chance to win cash and prizes while watching football on their 18-ft LED video wall! valleyviewcasino.com





## 5 NEW SUSTAINABLE FINISHES AND ACCENTS

California Closets offers several new sustainable finishes and accents to further enhance your design dreams. Whether you'd like to add a pop of color or create subtle design statements, you can incorporate a variety of options that are designed with both sustainability and durability in mind. Choose from a wide selection of painted glass and high gloss fronts, luminous Chroma countertops or unique Ecoresin inserts. For more details come visit one of their design centers or call to arrange for your complimentary design consultation.

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